

# **SABC 1 YOUTH MONTH: TERMS & CONDITIONS**

### ENTRY:

- **1.** Entrants of the 'SABC1 Youth Month' on air competition are required to a 1 x 30 seconds video motivating how the SABC1 cash injection can help improve their business.
- 2. The size requirement for the video is FHD 1920 x 1080.
- **3.** Business Owners should have an existing business which can be registered or not registered.
- 4. SABC1 will also do physical verifications of the existence of the business for the finalists.
- Entrants should send video's that are not more than 30" (thirty seconds) long. The winning videos will be used as part of the Youth Month promo that will flight from the 1<sup>st</sup> of June 2019 till the 30<sup>th</sup> of June 2019.
- 6. Videos that are longer than 30 seconds long will be disqualified.
- 7. Inaudible or poor quality recordings will not be entertained.
- 8. The competition is limited to only one business and entrants can only enter once.

#### Judging criteria:

- a. The business should have potential for growth
- b. The business must be more than 6 months old
- c. The ability to articulate of requirements and needs,
- 9. In order for the videos to qualify, ALL entrants need to read the terms and conditions, fill in the entry forms which will be on our Website (<u>www.sabc1.co.za</u>), @Official\_SABC1, Mzansi-Fosho, SABC1mzansifosho
- 10. The competition will be open from the Monday 13<sup>th</sup> of May 2019 for the qualifying Entrants to send their videos and the competition will end on Friday 24<sup>th</sup> of May 2019.
- 11. There will be a R200 000.00 cash prize that will be divided between 10 lucky winners. Each winner will receive a R20 000.00 cash injection.

## ELIGIBILITY:

- 12. The competition is open only to legal South African residents, over the age of 18 35, Males and Females. Employees of the SABC (along with its contractors, affiliates and subsidiaries) and their families are not eligible to enter the competition.
- **13.** Videos promoting brands and images containing explicit nudity or vulgarity, violating public policy or accepted principles of morality will be **automatically excluded from the competition.**

#### SELECTION:

- 14. A panel of judges comprising of SABC 1 on air and Marketing Personnel will select a number of winning videos against the criteria and requirements of the competition. The decision of the panel of SABC judges is final on all the selected videos, as verified by Auditors.
- 15. SABC 1/SABC will notify the winners via email or a telephone call once their videos have been approved internally.
- 16. SABC 1 will announce winners on air on Saturday the 1<sup>st</sup> of June 2019.
- 17. SABC 1/SABC will credit the winners by giving them a cash injection that will be used towards elevating their business needs.

#### USE OF IMAGES:

- 18. Images & videos that are selected/approved by the panel of judges will be used for a variety of SABC 1 programmes on SABC 1 and SABC platforms (digital platforms inclusive of social media platforms) before, in between and after the competition.
- 19. SABC 1/SABC reserves the right to use any and all information related to the contest, including images & videos provided by the Entrants, SABC 1 programmes, for editorial, marketing and any other purpose, unless prohibited by law.

#### **PERMISSIONS:**

- 20. By entering this competition the Entrants grant to the SABC permission to the rights of their videos or likeness for the duration of the competition and to use their images/photos/pictures as outlined under use of images above.
- 21. By entering this competition Entrants **waive any rights to royalties or other compensation** arising or related to the use of their image & videos and/or likeness for this competition or in relation to this competition. The Entrants agree that the SABC/SABC 1 reserves the right to use any and all images/photos/images submitted in relation to the competition, including for editorial, publication, websites, social media, any promotional material, marketing, events and print and any other purpose, unless prohibited by law.
- 22. By entering this competition Entrants hereby grant SABC 1/SABC a **non-exclusive, perpetual, worldwide license** to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the images and videos of entry (along with their names, voices, performance and/or likenesses where relevant) in all media now known, or that later come into being, for purposes of this competition.
- 23. By entering this competition Entrants represent and warrant that they have full legal right, power and authority to grant SABC 1 /SABC the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their images/photos and videos in order to grant such a license.
- 24. By entering this competition Entrants agree that SABC 1/SABC is under no obligation to use any videos submitted or return any of the submitted videos to participants.

#### LIMITATIONS OF LIABILITY:

- 25. Entrants enter the competition at their own risk. SABC 1/SABC is not responsible for late, lost or delayed or misdirected or incomplete emails or submission or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, SABC 1/SABC may cancel, terminate, modify or suspend the contest. Entrants further agree to release SABC 1/SABC from any liability resulting from, or related to participation in the contest. Proof of delivery of the entry is not proof of receipt.
- 26. By entering this competition, Entrants acknowledge that this competition is in no way sponsored, endorsed or administered by, or associated with, Facebook and Twitter and release Facebook and Twitter from any and all liability arising from, or related to, this contest. The images/photos/pictures and any information Entrants are providing for this competition is being provided to SABC 1/SABC and not to Facebook/Twitter.
- 27. By submitting the videos Entrants agree to be bound by these Terms and Conditions. SABC 1/SABC in its sole discretion reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its web site or is otherwise in violation of these rules.
- 28. By submitting the videos Entrants acknowledge that they have completely read and fully understand the above terms and conditions and agree to be bound thereby as published by the SABC on <u>https://www.facebook.com/mzansifosho</u> and <u>www.twitter.com/Official SABC1</u> as well as on <u>www.sabc1.co.za</u>