

mbekanyamaitele dzi langaho
kudzudzanyelwe kwa mafhungo



Nga ha mbekanyamaitele

Mvulatswinga

SABC i khou sedzulusa hafhu Mbekanyamaitele dzi re hone zwino dzi langaho kudzudzanye kwa mafhungo. Vhathetshelesi na vhashumi vhuvhili havho ndi vhadzhiamikovhe vhahulwane na uri itsi tshibugwana tsho kuvhanganya u itela u tshimbidza u shelamulenzhe havho kha uku kuitele. Tshibugwana tshi netshedza nyangaredzo ya Mbekanyamaitele dzi re hone zwino dzi langaho kudzudzanye kwa mafhungo nga nzudzanyo ya Mbudziso na Phindulo na u topola dziñwe mbuno dza therisano hu tshi itelwa kuitele kwa u sedzulusa hafhu. Mbuno idzi dza therisano a dzo ngo itelwa u thivhela khanedzano na u shelamulenzhe kha masia oþhe a mbekanyamaitele o no þanganedzwaho. Mbekanyamaitele dzi langaho kudzudzanye kwa mafhungo dzi wanala kha webusaithi ya SABC, sabc.co.za, kana u ofisini iñwe na iñwe sa SABC.

Marangaphanda

Q: Ndi ngani SABC i na Mbekanyamaitele dza Kudzudzanyelwe kwa mafhungo?

SABC i ɬodwa u ya nga Khethekanyo 6(5) ya Mulayo wa Khasho (wo khwiñiswaho), u bveledza mbekanyamaitele dzo itelwaho u khwañhisidza u tevhedzwa ha Khoudu ya Vhudifari ya ICASA, nyimele dza laisentse ya Koporasi, na Netshedzo ya Mulayo. Mbekanyamaitele idzi dzi tea u katela mbekanyamaitele ya kuvhekanyelwe kwa mafhungo, na mbekanyamaitele dza nga ha mbekanyamushumo, zwa fhano hayani, pfunzo, tshumelo ya liphasi na u swikelela, luambo na vhurereli.

Q: Ndivho ya Mbekanyamaitele dici langaho kudzudzanyelwe kwa mafhungo ndi ifhio?

Mbekanyamaitele dzo itelwa u thusa vhashumi vha zwa mafhungo u ambedzana nga ha mafhungo ane a kondà na therisano uri dici fhambane na u ɬisa dzangalelo – tshiñwe tshifhinga u ɬisa khanedzano – mbekanyamushumo dici nga itwa, ngeno hu tshi dzudzwa mikwa na maimo a kudzudznyele kwa mafhungo zwi zwa maimo a nt̄ha. Tsha vhut̄hogwa mbekanyamaitele dici netshedza furemiweke kha vhashumi vha SABC u dzhia tsheo nga mihibulo in era khou i ɬetshedzaha.

Q: Naa mbekanyamaitele dici shuma kha tshumelo ya radio na thelevishini?

Hai, mbekanyamaitele dici shuma kha mbekanyamushumo dzothe dza SABC, na kha tshumelo dza vhathetshelesi vha lushaka na vha dzitshaka. Dzi shuma kha tshumelo dzothe, zwi sina ndavha uri dici khou bvelwa nadzo phanda kha radio kana kha thelevishini, kha lubuvhisia, nga tshumelo ya mulaedza mupfufhi (SMS) kana lut̄ingothondeleki, zwo bveledzwaho nga muhasho wa SABC kana khamphani yo ɬimisaho nga yothe.

Q: Naa ndi zwifhio zwine Mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno dza shumana nazwo na uri ndi ngani?

Mulayo wa Khasho wa 1999 (wo khwiñiswaho) u ḥoda SABC i tshi bveledza zwi tevhelaho:

- i. Mbekanyamaitele ya kudzudzanye kwa mafhuno
- ii. Mbekanyamaitele ya kuvhekanylwe kwa mbekanyamushumo
- iii. Mbekanyamaitele dzapo
- iv. Mbekanyamaitele ya zwa pfunzo
- v. Mbekanyamaitele ya tshumelo dza liphasi na u swikelela
- vi. Mbekanyamaitele ya luambo na
- vii. Mbekanyamushumo ya vhurereli

SABC yo nanga u katela zweathe zwi re hafho n̄tha kha Mbekanyamaitele dzi re hone zwino dzi langaho kudzudznyele kwa mafhuno. U ḥadzisa kha zwenezwo, huna khethenkanyo ine ya ḥalusa Thendelo ya Khasho, ine ya katela Ndeme khulwane dza Kudzudzanye kwa mafhuno dza SABC, na Khoudi ya Kudzudzanye kwa mafhuno na u Vhudzisa vha hulwane u itela u wana khwaṭhisidzo.

U ḥadzisa kha zwenezwo, mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno dzi tendela masia a u bveledzisa mbekanyamaitele dzine dza shumana na mafhuno musi a tshi bvelela, kha heyi nyimele Mafhuno na mbekanyamushumo dza zwa mafhuno dzi bveledza mbekanyamaitele dza nyengedzedzo dzi tevhelaho dzo themendelwaho nga bodo ya SABC:

- Nyendedzi ya mbekanyamaitele ya nga ha kushumisele kwa vhahashi vha bviselaho khagala mihibulo na kuvhonele kwavho na vhasaukanyi
- Mbekanyamaitele ya u vhiga mbulungo dza muvhuso
- Mbekanyamaitele ya u vhiga nga ha ndinganelo nga tshifhinga tsha khetho dza lushaka.

Q: Ndi ngani SABC i tshi khou sedzuluswa hafhu Mbekanyamaitele dici langaho kudzudzanye kwa mafhungo?

Mbekanyamaitele dici langaho kudzudzanye kwa mafhungo dici bula uri mbekanyamaitele dici fanela u seduluswa hafhu nga tshifhinga tshothe. U dadzisa kha zwenezwo, tshe Mbekanyamaitele dici langaho kudzudzanye kwa mafhungo dza thoma u qivhadzwa nga 2004, khasho dzo swika he dza shanduka nga maanda zwine zwa bveledza ndila ine tsheo ya mbekanyamushumo ya dzhiwa ngayo – hezwi zwi na mveledzwa kha mbekanyamaitele dici langaho kudzudzanye kwa mafhungo na thodea ya u sedzulusa hafhu u khwathisedza uri uri Mbekanyamaitele dza dici langaho kudzudzanye kwa mafhungo dici sumbedzisa mveledziso iyi, ngeno i tshi netshedza vhupo kha vha shumo u swikelela thendelo ya Khasho ya nnyi na nnyi.

Q: Naa u sedzulusa hafhu hu itiswa hani?

Mbekanyamaitele dza mathomo dzo vha mvelelo dza vhukwamani ha miñwedzi; u sedzulusa hafhu uhu hu do tevhedza maitele a fanaho – na u dzhenelela nga huhulu nga vhashumi vha SABC na mira do ya tshitshavha. Madzulo a vhupfiwa nga vhathu a do farwa kha vundu liñwe na liñwe vhathetshelesi vhashu vha do vha na tshifhinga tsha u shelamulenzhe kha mbekanyamushumo kha radio, theleveshini na u shumisa nyandadzamafhungo dzine dza shumisa tshumelo ya khompyutha, u fana na facebook na webusaiithi ya SABC.

Tshenzhelo ya SABC na mbekanyamaitele dici re hone zwino dici langaho kudzudzanye kwa mafhungo dici do qivhadza u sedzulusa hafhu musi vha tshi khou guda kha diciñwe khasho dza tshitshavha, dzine vhunzhi hadzo dza vha na Mbekanyamaitele dici langaho kudzudzanye kwa mafhungo kana Nyendedzi dzine vha dici shumisa.

U sedulusazwa hafhu: maňwe mafhungonyangaredzi Kushumisele:

Nga tshifhinga tsha vhukwamani mathomo ha u sedzulusa hafhu, ho vha na mbilaelo dze dza ḥetschedzwa dzi elanaho na u bvela phańda ha kushumisele kwa Mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno kha SABC. Kha iyi nyimele, naa zwe tea u katela kuloso dzo tiwaho kha idzi mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno u vhona zwa uri dzi a tevhedzwa na u shumiswa nga ndila yo teaho kha vhubindudzi?

Ndambedzo ya mbambadzo/u ḥihanedza ha Khasho ya nnyi na nnyi:

Zwo fhambana tshoṭhe na zwa khasho ya nnyi na nnyi, SABC i wana vhunzhi ha mbuelo yayo nga kha sia ja mbambadzo – nga maandę nga maitele a mishumo ya khungedzelo. Zwi amba uri SABC zwi tshi itiswa nga khaedu nnzhi dza lushaka luthihi lwa thaidzo kha vhukoni hayo ha ndisedzo kha thendelo ya u hasha kha khasho ya nnyi na nnyi vhunzhi ha khaedu idzi hu na masiandaitwa ane dza ḥisa kha maitele a tsheo ya kudzudzanye kwa mafhuno. Mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno a dzi ambi tshithu zwi tshi da kha u langula u ḥi hanedza hune ha nga bveledzwa nga u shumela vhuvhili hadzo thendelo ya mbambadzo nay a nnyi na nnyi – naa huna ndila dzine mbekanyamaitele ya nga ita kha izwo?

Mveledziso ya thekhonolodzhi:

Tshithu tsha ndeme tsho livhanaho na mveledziso ya thekhinolodzhi, u ya nga mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno, ndi:

- Nyaluwo (u bvela phańda ha nyaluwo) ya nyandadzamafhuno ya matshilisano.
- U vha tsini na u thoma ndisedzo ya nyandadzakhasho ya analogo u ya kha ndisedzo ya nyandadzakhasho ya didzhithaļa. Lubuvhisia lwa nga ha mihibulo, lubuvhisia lučuku lwa vhudipfi, vhabveledzi vha mbekanyamushumo na netiwoke

dza matshilisano ndi nyandadzamafhungo dza matshilisano dzine dza vha na ndavha na Mbekanyamaitele dzi langaho kudzudzanyelete kwa mafhungo kha zwenezwo, hu na masia maṇa ane a tea u lavheleswa zwi tshi ya nga kudzudzanyelete kwa mafhungo

U sedulusa hafhu:

- U shumiswa ha fhetu ha nyandadzamafhungo dza matshilisano sa tshiko tsha mafhungo, nga maanda vhuponi ha mafhungo. Haya ndi mafhungo ane a nga wanuluswa zwinzi kha Mafhungo na mbekanyamushumo dza zwa mafhungo kha Khethekanyo ya Mbekanyamaitele dzi langaho kudzudzanyelete kwa mafhungo
- U shumiswa ha netiweke dza nyandadzamafhungo ya matshilisano nga vhashumi vha SABC nga vhone vhaṇe. Hu fanela u vha na phambano vhukati ha mirađo iyo ya vhashumi vhane phurofaili dzine dza kona u swikelelwa nga nnyi na nnyi dzavho dzi fanela u ḫumanya na SABC na avho vha sina.
- U shumiswa ha vhupo ha SABC u ṫuṭuwedza ha vhupo ha murađo wa vhuraru wa nyandadzamafhungo dza matshilisano hu tea u sedzulusa hafhu
- Ku langulelwe kwa mbekanyamushumo dzo bveledzwaho nga vhathetshelesi, u fana na mihumbulu vhu sina mikano kha masiaṭari a lubuvhisia a a tendelaho miumbulo ya vhatu.

Ngeno masiandaitwa a Digital Terrestrial Television (DTT) a tshi do pfala, a do vha na mveledzwa khulwane kha mbekanyamushumo dza thelevishini tshifhingani tshiḍaho. U g

Hula ha bandwidth hune ha do tendela khasho uri i vhe na tshanele nnzhi, hu fanelwa u itwa asasimennde arali quantitative shift will zwi tshgi nga vha na masiandaitwa kha mbekanyamaitele dza Editorial. U rwelwaṭari ha DTT hu dovha ha tshimbidza mbekanyamaitele na u sedzwa tshifhinga tshoṭhe hune ha fanela u dzhielwa n̄ha musi hu tshi shumanwa na mbekanyamaitele.

Mbekanyamaitele dici re hone zwino: Milayo

Q: Naa ndeme khulwane dza kudzudzanye kwa mafhungo ndi dzifhio?

U lingana - SABC i netshedza mbekanyamushumo kha muñwe na muñwe, nga nyambo dzothe dza tshiofisi, na u tujuwedza u swikelela ho fhelelaho kha tshumelo dzayo.

Vhudilangi ha zwa ndanga mafhungo - SABC i langulwa nga Thendelonzwiwa ya Koporasi, ine ya tsireledza vhoramafhungo, vhukoni na kuvhekanye kwa mbekanyamushumo kwo qimisaho nga kwothe kha vhashumi vha koporasi, na mbofholovo ya u amba na u ita tshithu u si na nyofho zwo tsireledzwaho nga ndayotewa.

U fhata lushaka - TSABC i pembelela tshiga tsha lushaka tsha Afrika Tshipembe na mvelele, na u netshedza vhadzulapo vhayo mafhungo ane vha a toda u shelamulenzhe kha u fhata demokhirasi yashu.

U fhambana - SABC i sumbedza u fhambana ha nyambo dla Afrika Tshipembe, mvelele, mavundu na vhatu kha mbekanyamushumo dzayo.

Tshirunzi tsha vhuthu Thonifho ya vhatu - SABC i thonifha tshirunzi tsha vhadzulapo vha Afurika Tshipembe vhothe, u qivhonadza kha u fhambana hothe havho, na u sa shumisa luambo kana zwifanyiso zwine zwa nyadzisa kana luvhengela mbiluni kha mirafho, mvelele na mbeu zwa vhatu Afrika Tshipembe.

Vhudifhinduleli-Musivhatshikhoubvelaphanqanavhuqifhinduleli havho ha kudzudzanye kwa mafhungo, ndangulo na vhashumi vha SABC vha na vhudifhinduleli kha Bodo ya SABC, ha u vhone uri koporasi i tevhedza Thendelonzwiwa.

U vha khagala - SABC i khwathisedza zwauri milayo ya u fulufhedzea, uvha khagala zwi langa tshiteñwa tshiñwe na tshiñwe tsha vhushaka hatsho na vhfaramikovhe, vhadzhiamikovhe, vhanetshedzi na tshitshavha.

Q: Ndi ngani ri tshi toda idzi ndeme khulwane dza kudzudzanye kwa mafhungo ?

Ndeme dzo qisendeka nga idzo dze dla bulwa kha Ndayotewa — hu tshi katelwa na u bveledzisa lushaka, vhuthihi, u fhambana, u

sa khetha nga murafho, u sa khetha nga mbeu, demokhirasi na tshirunzi tsha vhuthu — u imela izwo zwithu zwine vhadzulapo vha Afrika Tshipembe vha zwi dzhia zwi zwa ndeme. Zwi tumanya polotiki, kijasi, murafho na khethekanyo ya zwa mbeu, naho ri tshi kha ɖivha mathomoni a thandela yashu ya u bveledzisa lushaka, izwi ndi zwine zwa ri khwaṭhiswa sa lushaka. Kha khasho ya nnyi na nnyi, zwino, zwi fanelu u vhumba mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno.

Usedzulusa hafhu: Ndeme dza Kudzudzanye kwa mafhuno

- Naa ndeme idzi dzi dzula dzo tea kha khasho ya nnyi na nnyi kha vhuimo ha mveledziso?
- Naa huna dzihwe ndeme dze dza siwa nn̄a, naa huna iħwe ya ndeme dza zwino ye ya bviswa kana dze dza netshedza dzo shandukiswa?
- U dadzisa kha mafhuno e a bviselwa khagala afho n̄ha, hu na ḥodea ya milayo uri i bviselwe khagala i kone u shuma

Q: Naa Khoudu dza ndangamafhuno ndi dzifhio?

Khoudu dza ndangamafhuno dzo bveledziswa nga Bodo ya SABC nga 1993 dza dovhoholwa u vhumba tshipiда tsha Mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno nga 2003. Khoudu dzo bva kha Ndeme Khulwane na musi dzi tshi dovhoholwa nga 2003, dzo dzhieha n̄ha u tevhekana ha mveledziso ya mulayo. Kha ndovhololo ya zwino Khoudu dza ndangamafhuno dzina kułoso dza fumithanu, dza malo dzi shuma dzo tou livhana na zwa Mafhuno na mbekanyamushumo dza zwa mafhuno, Dza rathi kha tshaka dzothe ngeno mbili dzi kha kuvhekanyele kwa mbekanyamushumo. Mafhuno o ambiwaho kha Khoudu o ambiwa nga hao kha khethekanyo dzo teaho dza Mbekanyamaitele dzi langaho kudzudzanye kwa mafhuno.

Q: Naa ‘U wana khwaṭisedzo kha vhahulwane’ zwi amba mini?

U wana khwaṭisedzo kha vhahulwane zwi livhiswa kha maitele

ane vhashumi vha kudzudzanye kwa mafhungo vha kwama vhaṭoli vhavho kha tsheo iñwe na iñwe ya kudzudzanye kwa mafhungo ine vha sa vhe na vhuṭanzi nga hayo. Arali ha vha na vhukondi musi vha tshi khou bveledza mbekanyamushumo na / kana u langula kudzudzanye kwa mafhungo, kana mubveledzi wa mbekanyamushumo kana mudzudzanyi muavheli wa mafhungo a sina vhuṭanzi nga ha tshiñwe tshithu, vha fanelu u kwama vhaṭoli vhavho u wana ngeletshedzo. Kuitele ukwu kwa u wana khwaṭhisēdzo kha vhahulwane nga u tou funa ku swika kha Muofisiri Mutsimbidzi Muhulwanewa Tshigwada, kha maandā awe sa muduzanyi muhulwane. SABC i dzhia u wana khwaṭhisēdzo kha vhahulwane sa tshumisano ya u maandafhadza, sa ndila ya u ṭutuwedza na u bveledzisa kha vhashumi vhoṭe vhane vha katelwa. A zwo ngo itelwa u sudzulusa tsheo dzi langaho kudzudzanye kwa mafhungo u bva n̄ha, fhedzi dzo itelwa, Musi zwi tshi ḥodea, u khwaṭhisēdza tsheo yo ṭanganelaho na u kovhana vhudifhinduleli ho kovhaniwaho musi vha tshi ṭangana na tsheo dzine dza konḍa – na u ombedzela u ḥitika na u tenda kha koporasi na vhashumi vhayo vha kudzudzanye kwa mafhungo. U wana khwaṭhisēdzo kha vhahulwane a ho ngo itelwa u sa tendela mveledziso na u hasha mbekanyamushumo dzine dza vha na khanedzano na u ḥisa dzangalelo; fhedzi ho itelwa u ita na u avhela mbekanyamushumo dzenedzo ngeno hu tshi dzudzwa vhuvhā na maimo a n̄hesa kudzudzanye kwa mafhungo.

Q: Naa huna mañwe mafhungo ane a tea u livhiswa kha vhahulwane u wana khwaṭhisēdzo?

Huna mañwe mafhungo ane musi a tshi khou shumiwa nao nga vhashumi vha kudzudzanye kwa mafhungo, a fanelu u livhiswa kha vhahulwane u wana khwaṭhisēdzo. Kuitele ukwu ku fanelu u katela inthaviu na vhatshinyi kana vhatu vhane vha khōu ḥodwa nga mapholisa, hu tshi khou sumbedzwa vhatu kha khasho ine ya khou itea zwenezwo, kha vhumvumvusi hu tshi khou shumiwa khamera dzi sa vhonali. Huna nyimele dzine dza swika fumiña, dzo bulwaho kha ḥiwalo la mbekanyaitele dzi

langaho kudzudzanyele kwa mafhuno, dzine dza tou vhofha u livhisa kha vhahulwane u wana khwaṭhisēdzo.

U sedzulusa hafhu: Khoudū dza ndangamafhungo na u Livhisa n̄tha

- Ndi zwa ndeme u randela uri ndi kha nyimele dzifhio hune u livhisa kha vhahulwane u wana khwaṭhisēdzo ha vhofha na, arali zworalo, naa mutesvhe wo sumbedziswaho kha Mbekanyamaitele dici langaho kudzudzanyele kwa mafhuno wo tea kana naa zwitēhwa zwi tea u dadziswa kana u bviswa kha mutesvhe?
- Naa zwo tea uri Muofisiri Mutshimbidi Muhulwane wa Tshigwada a vhe Mudzudzanyi Muhulwane', arali zwi songo ralo ndi nnyi ane a tea u hwala vhudifhinduleli ha zwi re ngomu ha ndangamafhungo na uri izwo zwi itiswa hani?

Mbekanyamaitele dici re hone zwino: Kuvhekanyelete kwa mbekanyamusho

Q: Ndi dzifhio mbekanyamaitele na ḥodea dza u langa dzine dza langula Mbekanyamushumo na zwi re ngomu kha SABC?

- Thendelonzwiwa
- Ndeme Khulwane dza Kudzudzanyele kwa mafhuno dza SABC
- Khoudū dza zwa ndangamafhungo kha SABC
- Pfanelo ya SABC ya u tevhedza na vhuimo ha n̄dowetshumo, Khoudū ya Vhudifari ya Vhahashi, ine ya langulwa nga BCCSA
- Pfanelo ya SABC ya u tevhedza ndangulo na nyimele dza ICASA

Q: Naa huna milayo ine ya endedza kuvhekanyelete kwa mbekanyamushumo kha SABC?

Maitele a SABC kha a kuvhekanyelete kwa mbekanyamushumo a endedzwa nga milayo i tevhelaho:

- Mbekanyamushumo dici kwaṭhisēdza nga ndeme khulwane dza ndangamafhungo dza SABC.

Hezwi zwi ḥuṭuwedza mveledziso, u avhela na na u swikelela kha mbekanyamushumo dzayo dzothe

- SABC i lingedza u ḥetshedza mafhungo manzhi, pfunzo na vhumvumvusi nga tshaka na ndila dzo fhambanaho hune muñwe na muñwe a tea u wana zwine zwa mutakadza tshiñwe tshifhinga

- Sa muhashi wa lushaka ndi mushumo wa SABC u ḥuṭuwedza mveledziso ya u dibvisela khagala ya vhadzulapo vha Afrika Tshipembe. Nga zwenezwo i sumbedza

Talente dla Afrika Tshipembe, i tikedza mvelele ya Afrika Tshipembe, na u livhisra kha mbekanyamushumo dzine dla kona u topolea uri ndi dla Afrika Tshipembe.

- Ndivho ya SABC ndi u dziela n̄tha Vhadzulapo vha Afrika Tshipembe matshilo avho sa vhadzulapo vha l̄ifhasi, na u vha disela mbekanyamushumo dla khwiñesa dzine l̄ifhasi ja tea u dici ḥetshedza

- Ri tshi sedza kha divhazwakale yashu, na uri Afrika Tshipembe ndi tshipiða tsha Afrika, SABC i tenda uri ndi vhudifhinduleli hayo lingedza u imela Afrika na zwiñori zwa Afrika zwavhuđi na nga ndila dzo fhambanaho

- Mbofholowo ya u amba na u ita tshithu u sina nyofho zwi tshivhindini tsha mbekanyamushumo dla SABC.

Q: Ndi ngani ri tshi tea u nea ngafhadzo dzo ḥinganelaho vhañaleli nga ha zwi re nga ngomu kha mbekanyamushumo?

U dzudzanya nga vhuronwane na ngafhadzo dzo teaho kana ngeletshedzo zwi tendela tshitshavha tshashu u nanga huna u pvesesa nga ha zwine vha ḥoda u vhona na u zwi pfa. Hoku kuitele a ku tsitseli vhudifhinduleli ha kudzudzanye kwa mafhungo ha SABC nga ndila ihwe na ihwe, fhedzi zwi khwañisedza mvelele ya u ḥonifha kha mbofholowo ya u amba na u ita tshithu u sina nyofho.

Q: Naa ndi zwiga zwo fhambanaho zwifhio zwine ra zwi shumisa sa ngafhadzo?

Khoudi ya Vhudifari ya Vhahashi i tøda rine ri tshi nea vhathethelesi ngeletshedzo dzine dza vha khagala kha vhathethelesi uri vha kone u nanga hu na u pfectesesa nga ha zwine vha tama u vhona na upfa ; kana u tendela vhana vhavho u vhona na upfa. Hezwi zwi katela tsumbo ya vhukale (13, 16, 18), na zwiga zwa zwi re ngomu – khakhathi (V); u sumbedza zwiito zwa vhudzekani (S); u vha fhedzi (N); luambo lu songo kunaho, hu tshi katedla matamba (L); na luvhengelambiluni (P).

Q: Ndingani mekanyamushumo dzine dza amba nga ha theru dza vhatu vhahulwane dzi tshi haswa vhusiku?

Tshifhinga tsha u khethekanya (21:00 – 05:00) ndi tshifhinga tshirenga murahu ha sumbedzwa vhunzhi ha matheria la wa vhatu vhahulwane wa nga sumbedzwa kha thelevishini. Phanda ha tshifhinga tsha u khethekanya, matheria la u songo tea u sumbedzwa vhana a u nga sumbedzwi. Tshifhinga tsha u khethekanya tshi langulwa nga Khoudi ya Vhudifari kha Vhahashi na u sa tevhedza mulayo zwi shumanika nazwo nga BCCSA.

Q: Naa hu na tshifhinga tsha u khethekanya kha radio?

Naho Khoudi ya Vhudifari kha Vhahashi i sa ti tshifhinga tsha u khethekanya kha radio, SABC i tevhedza muano wayo uri zwititshi a zwi hashi matheria la u songo teaho vhana nga tshifhinga tshirenga vha vhumba tshipida tshihulwane tsha vhathethelesi. Sa tsumbo, zwititshi zwi fanelu u dzhiela nthia uri vhana vha khou thetthelesa radio musi vha tshi ya na u vhuya tshikoloni.

Q: Ndi zwifhio zwine nda fanelu u ita arali mbekanyamushumo ina matamba?

Khoudi i amba uri luambo lu songo kunaho, hu tshi katedla matamba na matheria la wa vhurereli ure insensitive, zwi songo shumisa kha mbekanyamushumo dzo itelwaho vhana. Ri tshi

isa phanda, a huna lwo kalulaho luambo lune lwa semana lune lwa tea u shumiswa phanda ha tshifhinga tsha u khethekanya kha thelevishini, kana kha zwifhinga zwine vhunzhi ha vhana vha nga lavhelelwa u vha kha vhathetshelesi.

Mbekanyamaitele ya kuvhekanye kwa Mbekanyamushumo ya SABC i khwathisedza uri naho a tshi vha tshipida tsha u bvisela vhupifiwa khagala ha duvha nga nduvha na u shumiswa lunzhi kha thelevishini, a vha a tshi khou semana kha vhatalei vhanzhi. SABC nga zwenezwo i lusa u shumisa tshiga tsha ngafhadzo "L" nga u thogomela musi zwi tshi da kha matamba, u itela u fhungudza vhuungu kha avho vhathetshelesi vhane vha nga vha vho khakhelwa. Nyendedzi dzi tevhelaho dza BCCSA dzi fanela u shuma: • Kha nyimele ya liambwa kana mbekanyamushumo ya nga ha vhutshilo ha vhathu nga nnani ha musi ho netshedzwa zwitisi zwi pfadzaho, u shumisa Dzina la Murena lwa Liphedzi zwi nga shumiswa kha filimu dza zwifhinga zwidaho kha zwifhinga zwa u khethekanya nga vhatambi kana vhathu vho sumbedzwaho kha khasho, tenga ha vha ho itwa ngafhadzo nga ha luambo, na vhukale ho teaho. • Nga tshifhinga tsha mita maipfi a fanela u bviswa arali zwi tshi nga konadzea. A hu tendelwi tshivhalo. • Hune vhahashi vha shumisa luambo sa ndila ya u nyefula kha vhathetshelesi – Na nga murahu ha tshifhinga tsha u khethekanya – Ndi u pfuka Khoudi.

Q: Ndi zwifhio zwine mbekanyamaitele ya amba kha mushumo washu zwi tshi ya nga kushumisele kwa luambo kha mbekanyamushumo?

Khasho ya nnyi na nnyi ndi tshiko tsha ndeme tsha mafhungo na mvelele, na uri i nga tuuwedza maimo na ndeme nga kha kushumisele kwayo kwa luambo. SABC i fanela u dzudza maimo a nthia a u fulufhedzea zwi tshi ya kha kushumisele kwa luambo. Nyendedzi dzi nga ndila i tevhelaho: • U sa shumisa luambo nga ndila ine zwa nga disa nyofho • U sa shumisa matamba hu sina zwi sa pfadzi • U sa iledza u shumisa luambo luvhi kha mbekanyamushumo, fhedzi lu shumiswe fhedzi kha u dipilela zwi tshi ya nga nyimele na u fulufhedzea • U shumiswa ha luambo

Iwonolwo hu fanela u dzhiela n̄tha vhupfiwa ha vhurereli.

Q: Ndi ifhio mbekanyamaitele ya SABC ya nga ha khethululo zwi tshi ya kha vhuholefhal?

SABC i dzhiela n̄tha uri zwigwada zwi re na vhuholefhal zwi pfa zwe siwa nn̄da, na uri ndi mushumo wa khasho ya nnyi na nnyi u ḥuṭuwedza u swikelela nga vha vhathetshalesi u ya nga zwigwada kha tshumelo yayo na mbekanyamushumo na u khwaṭhisidza uri u imelelwa ha vhathe vha re na vhuholefhal kha mbekanyamushumo dzashu ho tea. SABC nga zwenezwo i fara vhathe vha vhuholefhal nga ḥonifho kha mbekanyamushumo dzayo, ro ḫikumedzela u sumbedzisa mafhuno a vhuholefhal nga ndila i sa q̄isi tshinyalelo na kuhumbulele ku si kwavhuḍi kha vhuholefhal. Ra dovha ra ḫimisela u wanulusa ndila dza u alusa nq̄isedzo kha vhathe vha re na vhuholefhal. Arali zwi tshi konadzea, ri dovha ra lusa u katela vhathe vha re na vhuholefhal kha mihibuloi iyi.

Q: Ndi zwifhio zwine SABC ya khou ita u hanedzana na khakhathi dzine dza itelwa vhabumakadzi?

Mbekanyamushumo dzi langaho kudzudzanye kwa mafhuno dza SABC dzi bula uri kuvhekanyelwe kwa mbekanyamushumo yayo, musi ri tshi dzi ḥatula kha nyimele yeneyo, a dzi ḥuṭuwedzi khakhathi dzine dza itelwa vhabumakadzi, u sumbedza vhabumakadzi sa zwipondwa zwe ḫikumedzelaho kha khakhathi na u tambudzwa, zwi tsitsa tshirunzi tsha vhabumakadzi na u dzhiela fhasi mishumo na vhuimo ha vhabumakadzi kha tshitshavha, zwi ḥuṭuwedza mbeu na u sa lingana ha mbeu na u khwaṭhisidza u tsikeledzwa ha mbeu na ku humbulele kuñwevho.

Q: Ndi lini hune zwa ḥanganedzea u hasha mabono a khakhathi kha thelevishini?

Khoudi ya vhuḍifari i vhea ḥodea dzo khwaṭhaho dza uri ndi lini hune khakhathi dza nga kana u sa haswa. U ḫadzisa

kha izwi, Mbekanyamaitele ya nga ha kuvhekanyelete kwa mbekanyamushumo dla SABC i bula uri mabono ane a vha na zwifanyiso zwa khakhathi a nga hashiwa fhedzi arali a tshi ḥodwa u itela u sumbedza mafhungo a mulayo kana nyimele.

SABC nga zwenezwo ina mushumo u sa kombetshedzea u hasha lushaka luṁwe na luṁwe lwa khakhathi, kana u i ṭutuwedza, na u i sumbedza fhedzi musi i tshi nga thusa u bvisela khagala tshiṭori, u ḫiswa ha pfelovhuṭungo, u thusa nga u ṭavhanya, kana u vha muimeleli o teaho kha zwiwo zwa vhukuma. Arali zwi tshi khou shumiswa, vhaeletshedzi vha vhathetshelesi ndi vha ndeme. Ndivho ya SABC a si u vhabo uri ndi khakhathi nngafhani ine ya nga ṭanganedzwa, ndi zwifhio zwine zwa ḥodea u swikelela ngoho mafheleloni hu sina misumbedzo kana u sa tevhedza lwo fheleaho kudzudzanyelete kwa mafhungo.

Q: Naa Mbekanyamaitele ya kudzudzanyelete kwa mafhungoy i a tsireledza pfanelo ya tshirunzi na zwi kwamaho iwe muṇe?

Khoudi i ḥoda nyandadzamafhungo ya elekīṭhironiki u ṭhogomele nga maanda na u dzhiela n̄tha mafhungo ake a kwama matshilo a phuraivethe na zwithu zwine zwa kwama vhathe zwa phuraivethe, vha tshi dzhiela n̄tha uri pfanelo ya zwine zwa kwama iwe muṇe i nga hanedzaniwa nayo nga dzangalelo ja mulayo ja tshitshavha. SABC i lavhelela tsheo dla ulu lushaka dici tshi dici huna u dzhiela n̄tha ndeme dla koropasi.

Q: Ndi nnyi ake a dzhia tsheo ya uri vhana vha vhone kana vha thetshelesa?

Vhahashi vha nga si pfukisele matheriala u songo teaho kha vhana nga tshifhinga tshine vhunzhi havho vha lavhelelwa u vha vha tshi khou thetshelesa. Nga nn̄da ha izwi, vhuḍifhinduleli vhu kha vhabebi ha u dzhia tsheo ya uri ndi zwifhio zwine vhana vhavho vha nga kana vha nga si ṭalele, tenda ra ita pfanelo yashu ya u hasha ngeletshedzo dzo teaho dzine dla vha tendela u dzhia tsheo.

Q: Ndo no pfa uri u iledza ha mañwe mafhungo kha filimu a zwiho mulayoni. Izwi ndi zwa vhukuma SABC i shumisana hani nazwo?

Censorship as it existed in the old era, where only the interests of a few were taken into account, is no longer sanctioned by South Africa's new Constitutional environment in which there are very few limitations on freedom of expression. In order to allow audiences to make their own choices, the preference is to provide warnings on air to enable them to make such choices. It remains then the right of every individual to decide what to watch and regulate what children may watch.

Q: Naa ri shumana hani na mbilaelo u bva kha tshitshavha nga ha khasho yashu?

Complaints from members of the public that are received at the SABC and relate to matters of policy, or compliance with the Code, are dealt with by the office of the Manager: Broadcast Compliance. When such complaints are received by the channels or stations, or in any other department, they should be referred to that office without delay. The SABC's policy is to deal with every such complaint. The response is either prepared in consultation with, or communicated immediately to, the management of the channel/station concerned, or the relevant head of SABC News. The services are required to take ownership of complaints about their services.

Q: Naa SABC i a langula zwine zwa nga khungedzelo kha tshumelo dzayo?

Ee, u swika afho hune SABC ya tevhedza milayo yo randelwaho nga Vhamaandalanga na Maimo a zwa Khungedzelo Afrika Tshipembe. Khethekanyo ya Mbambadzo na Thengiso vha dovha vha vhulunga pfanelo ya u ḥanganedza na u hana khungedzelo dici songo itelwaho madzangalelo a nnyi na nnyi kana ane a hanedza na Mbekanyamaitele dici langano kudzudzanyelwe kwa mafhungo a SABC.

Q: Ndi dzifhio nyendedzi dzi sedzanaho na kuhumbulele kune vhathu vha vha nakwo nga luňwe lushaka, vhathu kana vhurereli?

Ri bvela phanda na u katela kuvhekanyelete kwashu kwa mbekanyamushumo hu sina kuňwe kuhumbulele hu tshi imelelwa vha holefhali, vhafumakadzi, vharema na vhathu vhane vha funana nga tsha mbeu nthihi, na vhadzulapo vha Afrika Tshipembe vhaňwe na vhaňwe vhe tshifhinga tshinzhi vha vha vha tshi siwa nnđa nga nyandadzamafhungo khulwane, kana u imelwa zwičuku na kuhumbulele ku si kwavhudí. Mbekanyamaitele ya SABC i nga ndila i tevhelaho: 1. U fara tshipida tshiňwe na tshiňwe tsha tshitshavha nga ndila ya tphonifho 2. U sa topola fhedzi vhathu nga vhubvo ha murafho, na u bu la muvhala fhedzi arali wo tea tħoho ine ya khou rerwa ngayo 3. U thivhela u livhisa huňwe na huňwe hu songo teaho kha vhuholefhali, sa izwi zwi tshi vhonala tshifhinga tshinzhi sa u semana kana u amba u tħahelelo, hu si u shumisa luambo lune lwa nga naniisa kuvhonele ukwu: sa tsumbo. "vhudzingandevhe" kana "u kondelwa u pfa" hu nga shumiswa, na "muthu a re na vhuholefhali" madzuloni a "tshi singo fhelelaho" kana "tshihole" kana "u sa fhelela muhumbuloni" 4. U shumisa luamba lu sa dzhii mbeu u itela u thivhela u khakha, kana u disa nyimele – nga kha u dovhola – uri miňwe mishumo yo bađekanya na mbeu nthihi.

U sedzulusa hafhu: Ku vhekanyelwe kwa mbekanyamushumo

- Naa zwi tevhelaho zwi kha ḫivha zwo tea, naa hu na nyimele hune vhunzhi (kana kuitele kwa u thivhela zwičuku kana ku songo ḫandavhuwaho ku fanela u ḫanganedzwa?)
- Kha nyimele dzo vhalaho – sa mbekanyamaitele dza khakhathi na zwa mbeu na u sa ambara ndi zwa ndeme uri zwi iswe kha Mbilaelo dza khasho

Khomishini ya Khouda ya SA. Naa izwi zwi fanela u katelwa kha mbekanyamaitele, na nyimele dzi re nayo, dzine dza dzhieha nħha uri hu fanela u vha na tshanduko kha khouda ine ku/dzi

Joso dza bva khayo?

- Naa khethekanyo iyi yo tea u swika ngafhi u vha na kha lubuvhi sia kana dzīwe tshumelo dzi si dza sialala?
- Kha iyi khethekanyo na kha Mafhungo na Mbekanyamushumo dza zwa mafhungo, hu na u dikumedzela u swikelela vhuimeleli ha zwa mbeu – naho zwo ralo, hu nga vha vhudikumedzeli uhu vhu tshi ṭalutshedza muhumbulolo kana hu netshedza nyendedzi nga ha uri zwi nga swikelewa hani.
- Vhunzhi ha khethekanyo ya kuvhekanye kwa mbekanyamushumo dzi nga ha u thivhela – arali ha vha na u lavhelesa nga huhulu nga ha zwine zwa fanela u itwa na uri zwi fanela u itiswa hani?

Mbekanyamaitele dza zwino: Mafhungo

Q: Naa GCEO u na ndango kha Mafhungo na Kuvhekanye kwa mbekanyamushumo?

Mushumo wa Mudzudzanyi Muhulwane ndi muthihi wa vhudifhinduleli vhunzhi vhune GCEO a humbula na uri a vhu ngo tea u kanganyisa na mishumo ya Muhulwane wa Radio, Thelevishini, Mafhungo, Mitambo na Pfunzo kana ya vharwe Vhadzudzanyi na Vhalangi vha Tshanele na Tshiitshi vho tholwaho nga SABC. Mushumo wa GCEO a si u vhekanya mbekanyamushumo ya duvha nga duvha kana tsheo dza hune mafhungo a vhaledwa hone. Naho zwo ralo, Vhudifhinduleli ha Bodo ya vhurumelwa ha SABC, vhu dzula vhu vhudifhinduleli ha GCEO kha kushumele kwa mafhungo othe na dziwe mbekanyamushumo, khasho na zwothe zwine zwa hashiwa kha radio, thelevishini, inthanethe na dziwe tshumelo dzothe dza SABC.

U Sedzulusa hafhu: Mafhungo

- Naa zwi re afho nthia (na dziwe kułoso) kha mbekanyamaitele dzi kha ḋivha dzo tea naa uri ndi ngafhi hune ha tea u dzudzanya?
- SABC yo sasaladzwa kha u dzhia sia musi i tshi vhiga; naa

huna zwiteñwa zwo tiwaho zwa mbekanyamaitele zwine zwa nga shumiswa u amba nga ha izwi?

- Kha nyimele ya tsatsaladzo nga ha uri SABC i vhigisa hani nga ha yone iñe ho takusa khanedzano, naa Mbekanyamaitele dzi langaho kudzudzanye kwa mafhungo dzi nga dzudzanywa hani uri vhashumi vha kone u maandafhadzwa u vhiga nga ha vhone vhañe nga ndila ya vhudi yo teaho?

Current Policies: Language

Q: Ndi vhufhio vhuñikumedzelo ha SABC zwi tshi ya kha u hasha nga nyambo dzoñhe dza tshiofisi?

Vhuñikumedzeli vhuñulwane ndi u:

- Netshedza mbekanyamushumo dza vhuñha ho fhambanaho, dza vhuñoni nga nyambo dza tshiofisi dzoñhe dza 11 kha radio dzashu dzoñhe na phothifolio dza thelevishini, na u lusa u sumbedza thodea dza luambo lwa tshitshavha tshiñwe na tshiñwe na tshiñwe kha kuvhekanyele kwa mbekanyamushumo
- Dzudza tshumelo dza radio dzo fhambanaho dza luñwe na luñwe lwa nyambo dza tshiofisi dza 11
- U fara nyambo dzoñhe dza tshiofisi u lingana kha tshumelo dzashu dza thelevishini
- Nyambo dza Tswayo dza Afrika Tshipembe dzo ñanganelaho kha u haswa sa ndila ya u ita u ri kuvhekanyelwe kwa mbekanyamushumo ku swikelele kha vhatu vha re na vhuñolefhali ha u pfa
- Lusa u katela nyambo dzine dza sa vhe dza tshiofisi dzine dza ambiwa Afrika Tshipembe, hu tshi khou ombedzelwa nga maanda nyambo dza Khoi, Nama na San.

Q: Ndi vhufhio vhuimo hashu kha nyambo dzine dza sa vhe dza tshiofisi na luambo lwa tswayo?

SABC yo ñikumedzela u netshedza mbekanyamushumo dza radio dza vhuimo ha nñha nga nyambo dzine dza sa vhe dza tshiofisi

Nyambo dza Afrika Tshipembe, nga maanda nyambo dza Khoi, Nama na San.

SABC yo bvela phanda na u engedza tshivhalo tsha kuvhekanyelwe kwa mbekanyamushumo dzine dza shumisa tswayo, u thoma nga mafhungo na mbekanyamushumo dza zwa mafhungo, na mitambo ya lushaka ya ndeme. Hu itwa nungo dzo khetheaho u netshedza u dologa nga Luambo Iwa Tswayo musi mbekanyamushumo dzi tshi khou rekhodiwa kha vhathu vhane vha khou thetshelesa zwenezwo.

Q: Naa u “fara nyambo nga ndila i linganaho” zwi amba mini?

The term equitable means just, fair and reasonable — not necessarily equal — treatment.

In this regard, the SABC aims to broadcast every official language on television, while ensuring that programmes are accessible to as many viewers as possible. We aim to complement our national television service by providing regional services as required by the Broadcasting Act, (as amended) pending the licensing of these services by ICASA and appropriation of funds for this purpose, by Parliament. Equitability is achieved through a combination of means, including unilingual productions and multilingual programmes. We strive to explore the use of technologies such as subtitling to ensure that programmes are accessible to as many viewers as possible. At times this objective is met the best by broadcasting in cognate or widely understood languages. When this is applied, the SABC rotates the use of languages in any cognate group in order to achieve equitability.

Q: Naa ndi afhio maitele ashu kha u hasha nga nyambo nnzhi?

The SABC is conscious of the part multilingual programmes can play in promoting knowledge and understanding of the country's diversity of languages and cultures. Such programmes, when used creatively, also reach out to wider audiences. Accordingly, the SABC actively encourages production of meaningful

multilingual programmes as a means of attaining its language broadcasting objectives. Multilingual programmes are those that

Q: Ndi dzifhio nyambo dza Afrika Tshipembe dzine dza dzhielwa n̄ha kha mbekanyamaitele sa dzo siwaho nn̄da u fhira dziñwe?

XiTsonga, TshiVenda, SiSwati na isiNdebele dici dzhiwa sa dzo siwaho nn̄da u fhira dziñwe hu na vhudifhinduleli ho engedzeaho kha tshiimiswa tshi ngaho tsha SABC u amba nga ha uhu u siwa nn̄da.

Q: Ndi zwifhio zwine zwa dzhielwa n̄ha musi hu tshi dzhiwa tsheo ya uri ndi tshifhinga tshingafhani tshine luambo luñwe na luñwe lwa tshi wana kha thelevishini?

Kha u ta nyavhelo ya tshifhinga kha luambo luñwe na luñwe, SABC i sedza kha:

- Tshivhalo tsha vhatu vhanne vha amba luambo lwa hayani kha vhupo ho katelwaho nga tshanele • U pañalala ha luambo kha vhupo • Tshivhalo tshine mirado ya tshitshavha tsha luambo lwonolwo vha kona u pñesesa dziñwe nyambo. • Vhupo ho siwaho nn̄da ha luambo • Ndila ine ya pñeseswa ngayo nga vhañwe Vhadzulapo vha Arika Tshipembe • Zwiko zwi re hone.

U sedzulusa hafhu: Luambo

- Naa zwi re afho n̄ha (na dziñwe kuñoso) kha mbekanyamaitele zwi kha ñivha zwo tea na uri ndi ngafhi hu ne ha fanela u lugiswa?
- U ñikumedzela u lulamisa u sa lingana tshifhingani tsho fhelaho hu sa katelwi uri u dzhiela n̄ha uri nyavhelo ya zwishumiswa i fanela u dzhielwa n̄ha, zwi sa fhire izwo; arali mbekanyamaitele dici langaho kudzudzanye kwa mafhuno dici tshi katela u ñikumedzela uhu arali vha tshi ita nga uralo, zwi fanela u ñalutshedzwa u sumbedza uri na u sa lingana uhu ha tshifhinga tsho fhelaho hu nga ambiwa hani nga hao.

- Ndi vhufhio vhuimo vhune SABC ya tea u vhu dzhia kha mveledziso ya luambo? Naa zwo luga u shumisa luambo lu si lwa fomała kha mbekanyamushumo kana SABC i fanela u vha mutsireledzi wa luambo lwo kunaho?
- Naa SABC i tea u zwi dzhia uri ndi yone yo hwalaho vhudifhinduleli ha luambo, i zwi itisa hani u ela luambo lwo kunaho? Huna nyambo dza tshiofisi dza fuminthihi (11) Afrika Tshipembe, dzothe dzo fhambana, ndi tshifhio tshikalo tshine tsha shumiswa u ta uri ndi luambo lufhio lwo kunaho?

Mbekanyamaitele dzi re hone zwino: Zwa fhano hayani

Q: Ndi afhio masia mararu ane zwa fhano hayani zwa ḥalutshedziswa zwone nga ICASA?

Tshivhalo tsha ndeme tsho avhelwaho nga lushaka tsha zwa fhano hayani kha tshanele iħwe na iħwe ya thelevishini. Hezwi zwi amba uri phesenthe ya tshifhinga tsha khasho vhukati ha 05:00 na 23:00 i fanelwa u avhelwa zwa fhano hayani. Tshivhalo tsha ndeme tsho avhelwaho nga lushaka tshi fanela u khethenkanya vhukati ka thelevishini ya nnyi na nnyi na ya mbambadzo • Lushaka lwa nyavhelo. Hezwi zwi amba arali tshanele ya thelevishini ina luñwe lushaka lwa mbekanyamushumo (u fana na ċitambwa), phesenthe ya lushaka ulwo lwa mbekanyamushumo lu fanela u avhelwa zwa fhano hayani. Tshaka dzi ḥalutshedzwa kha ndaulo ya 3 ya u swika kha masia a rathi a tevhelaho: ċitambwa, u fhaṭa ndivho ine i sa vhe ya fomała, vhana, pfunzo, mbekanyamushumo dza nga ha vhutshilo ha vhathu na mbekanyamushumo dza mafhungo. Kha nyimele iħwe na iħwe hu randelwa gumoṭuku ja phesenthe. Tshivhalo itshi tshi fhambanya vhukati ha thelevishini ya nnyi na nnyi na ya mbambadzo • zwivhalo zwa mveledziso yo diimisaho nga yothe. Afha hu bulwa uri phesenthe ya ċhanganyelo yothe ya khasho ya fhano hayani i fanela u avhelwa mveledziso dza thelevishini yo diimisaho nga yothe. Tshivhalo itshi a tshi fhambanyi vhukati ha tshumelo dza nnyi na nnyi na mbambadzo.

Zwivhalo zweþe zwe bviselwaho khagala kha ndangulo zwi ne zwa sedzuluswa hafhu nga ICASA miñwaha miraru miñwe na miñwe.

U sedzulusa hafhu: Zwa fhano hayani

- Naa zwi re afho n̄tha (na dziñwe kuþoso) kha mbekanyamaitele dzi kha ðivha dzo tea na ndi ngafhi hune ha fanelu u lugiswa?
- Mbekangamushumo dzi kumedzelwa SABC u bveledza zwa Afrika; ri shumisa hani nazwo?
- Naa SABC ina vhuðifhinduleli ha zwa fhano hayani zwiñwe na zwiñwe u fhira tshumelo dza l̄aisentse – arali zwe ralo zwi fanelu u sumbedziswa kha Mbekanyamaitele dza kudzudzanyelwe kwa mafhuno?
- Mathomoni kha liñwalo, mafhuno a nga ha kulangulele kwo teaho kwa u engedza ndeme u itela u ñetshedza khasho thendelo ya nnyi na nnyi zwe dzhiwa sa mafhuno ane a tea u reriba nga hao –afha hu nga vha hone fhethu ho teaho u itwa izwi.

Mbekanyamaitele dza zwino: U hasha vhurereli

Q: Naa tshifhinga tsha u vha tuyani kha mbekanyamushumo dza vhurereli tshi avheliswa hani?

Musi hu tshi avhelwa zwifhinga zwa u vha tuyani kha zwigwada zwa vhurereli, SABC yo dikumedzela kha mulayo kwawo na u shumisa mulayo uyu kha u ta tshifhinga tsho avhelwaho kha tshigwada tshiñwe na tshiñwe. U avhelwa uhu hu itwa lwa miñwaha miraru, nga murahu ha vhukwamani na Phanele ya Khasho ya Vhurereli (RPB), hu tshi dzhielwa n̄tha zwi tevhelaho:

- Data ya pheſenthe ya vhatu kha tshigwada tshiñwe na tshiñwe tsha vhurereli, u ya nga mafhuno ane a vha hone zwino a muvhalo. • Thodea kha vhurereli vhuhulwane vhuriñwe na vhuriñwe ya u ðihelwa nga mbekanyamushumo nga ndila i pfadzaho na hone yo teaho lutendo Iwonolwo • Thodea ya zwigwada zweþe zwa vhurereli ya u vhonala kha mbekanyamushumo • Thodea ya mbekanyamushumo ya lushaka lwa lutendo lunzhi

- Thodea ya u lulamisa u sa lingana ha tshifhinga tsho fhiraho kha u hasha ya vhurereli.

Q: Ndi ngani mbekanyamaitele ya mbekanyamushumo dza vhurereli dici tshi sedzeswa kha Vhurereli ha Afrika?

Khasho ya vhurereli i fanela u lusa u tiwa nga nyimele yeneyo na u tea, na u sumbedza ngoho ya Afrika. Ri tshi khou ya phanda na u lulamisa u litshedzelwa ha mvelele ya Afrika kha nyandadzamafhongo ya nnyi na nnyi, ho sedzeswa nga maanda Vhurereli ha Afrika na mvelele dza sialala

U sedzulusa hafhu: U hasha Vhurereli

- Naa zwi re afho n̄ha (na dziñwe kułoso) kha mbekanyamaitele zwi kha ḋivha zwe tea na uri ndi ngafhi hune ha tea u lugiswa?
- Mbekanyamushumo dza vhurereli u sedza ndangamafhongo ya zwa vhurereli nga nn̄da ha SABC. Mbekanyamaitele i dovha ya tendela u thonwa ha Phaneļe ya Khasho ya Vhurereli, ine ya ḋo vhiga kha Bodo, u ḫalutshedzwa u avhelwa ha tshifhinga kha zwigwada zwe fhambanaho zwa vhurereli na u davhidzana na zwitshavha zwa vhurereli. Vhuvhili hazwo zwi vhonala sa u fhelisa u langula mafhongo ane a wanala kha SABC na uri zwi tea u ambiwa nga hazwo.
- Mafhongo a ndeme e a takuwa zwi tshi elana na hasha Vhurereli, ndi nga ha uri muhumbulo we wa dzhiwa nga ha ndeme ya Khasho sa madzangalelo a tshigwada tsha vhatu vha re na vhurereli ho fhambanaho wo tea kana a u ngo tea.
- Naa u topolwa ha vhurereli vhuhlwane hu kha ḋivha ho tea na uri phambano dzine dza ḋo dzhielwa n̄ha zwiñwe zwifhinga kha vhurereli, sa tsumbo u langula Shi'ite na Sunni, Orthodox na Pentecostal?
- Mbadelo dza khasho dzo ambiwa sa thaidzo kha nyimele ya tshumelo ya khasho ya vhurereli ha nnyi na nnyi, fhedzi Mbekanyamaitele dici langaho kudzudzanye kwa mafhongo dici a zwi tendela – naa izwi zwe tea?

Mbekanya maitele dza zwino: Pfunzo

Q: Ndi afhio masia a rathi o ḥandavhuwaho ane SABC ya netshedza mbekanyamushumo dza pfunzo kha tshumelo dzayo?

U bva kha Mulayo wa Khasho, SABC yo topola masia a tevhelaho a mbekanyamushumo ya pfunzo: • Mveledziso ya Mathomoni ya Vhana vhaṭuku •Vhana Mahayani • Pfunzo ya Fomaṭa • Mveledziso ya Vhaswa • Mveledziso ya Vhaaluwa na zwiko zwa Vhashumi, Pfunzo ya nnyi na nnyi

Q: Ndi zwifhio zwa ndeme kha ḥodea dza pfunzo?

SABC i khwaṭhisēdza mbekanyamushumo dza pfunzo dzayo u amba nga ha u sa lingana kha pfunzo ye ya vha i tshi netshedzwa kale, nga maanḍa, fhedzi hu songo siwa nn̄da, zwo ḥisendekaho nga murafho, mbeu na vhuholefhali. SABC i ḥumanya khasho ya pfunzo yayo na ḥodea dza ndeme dza lushaka, u tikedza u swikelelwa kha pfunzo ya mvelelondivhanywa, u guda ha tshifhinga tshilapfu, na u ḥibadekanya na pfunzo na tshenzhelo ya vhutshilo.

Q: Naa mbekanyamaitele ya kuvhekanyelwe kwa mbekanyamushumo dza pfunzo yo ḥikumedzela pfunzo ya fomaṭa kana ya infomaṭa kana vhuvhili hadzo?

SABC yo ḥikumedzela u ḥetshedza mbekanyamushumo dza pfunzo dza ano mađuvha dza ndeme ya n̄tha kha tshumelo dzashu dza radio na thelevishini, dzo livhiswa kha u swikelela ḥodea dzo fhambanaho dza u guda ho fhambanaho ha fomaṭa na hu si ha fomaṭa kha vhathetshelesi vhothe, hu tshi katelwa vhana, vhaswa na vhaaluwa.

U sedzulusa hafhu: Mbekanyamusumo dza Pfunzo

- Naa zwi re afho n̄tha (na dziñwe kuļuso) kha mbekanyamaitele zwi kha ḥivha zwo tea na uri ndi ngafhi hune ha tea u lugiswa?

- Pfunzo ndi tshone tshipiда fhedzi tsha Mbekanyamaitele dzine dza shumana nga maanda na mbekanyamushumo dza vhana. Naho two ralo , fomula ya Reithian ya u mvumvusa na u divhadza i shuma kha vhaswa na – ngo u netshedzwa hu fanelu u itwa na mbekanyamaitele dza mbekanyamushumo dza vhana.

Ndi ngafhi hune nda nga wana khophi ya Mbekanyamaitele dzi re hone zwino dzi langaho kudzudzanye kwa mafhungo?

U wana khophi ya Mbekanyamaitele dzi re hone zwino zwi langaho kudzudzanye kwa mafhungo, vha humbelwa uri vha ye kha www.sabc.co.za/editorialpolicy

Mbekanyamushumo ya kudzudzanye kwa mafhungo(editorialpolicy)

Naa ndi nga wanisa hanimafhungo mazhinga ha u sedzulusa hafhu Mbekanya maitele dzi langaho kudzudzanyelwe kwa mafhungo?

U wana mafhungo manzhi kha vha emeile le kha editorial@sabc.co.za kana vha lidzele kha (011) 714 9111

Ndi ngafhi hune nda nga rumela mihumbulu yanga nga ha Mbekanyamaitele dzi langaho kudzudzanye kwa mafhungo?

Vha nga rumela mihumbulu yavho kha tshanele dzi tevhelaho:

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2006

