



Competition Terms and Conditions:

Addendum: Steers Kinging Competition

In addition to the standard 5FM Competition Terms and Conditions, the below conditions also apply for the Steers Kinging competition conducted on behalf of Steers (the promoter) on 5FM.

By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions. No responsibility can be accepted for entries not received for whatever reason.

1. The prize is as stated and no cash or other alternatives will be offered. The prizes are not transferable. Prizes are subject to availability and the promoter and their agency reserves the right to substitute any prize with another of equivalent value without giving notice.
2. The competition takes place from Monday, 14 May until Friday 18 May 2018 on the Roger Goode Show, which airs from 06h00 to 09h00.
3. To participate in the competition, entrants will be prompted to submit videos/pictures to show the world how they are #Kinging in the relevant daily field.

Monday (Dance)

- Entrants need to post a video of themselves doing a dance and tag the Roger Goode Show, SteersSA and #Kinging

Prize consists of

- A dance masterclass with Lee Che Janecke
- Hotel accommodation, flights (if applicable) and transfers
- Luncheon
- Ticket to the Kings Table Celebration

Tuesday (Art)

- Entrants need to post a meme/Gif showing how they're #Kinging in art/design and tag the Roger Goode Show, SteersSA and #Kinging

Prize consists of

- Art masterclass with Terrance Maluleke
- Hotel accommodation, flights (if applicable) and transfers
- Luncheon
- Ticket to the Kings Table Celebration

Wednesday (Breakfast)

- Entrants need to send pics of how they've been #Kinging their breakfast in the kitchen and tag the Roger Goode Show, SteersSA and #Kinging

Prize consists of

- Cooking masterclass with Luyanda Mafanya
- Hotel accommodation, flights (if applicable) and transfers
- Luncheon
- Ticket to the Kings Table Celebration



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Thursday (Fashion)

- Entrants need to post a pic in a #Kinging outfit and tag the Roger Goode Show, SteersSA and #Kinging

Prize consists of

- Fashion masterclass with Sandile Mhlongo and Neo Serati
- Hotel accommodation, flights (if applicable) and transfers
- Luncheon
- Ticket to the Kings Table Celebration

Friday (Steers Giveaway)

- Entrants will be prompted through the week to enter a picture of them enjoying the Boerewors King Steer Burger. Winner will be selected from the weeks entries.

4. The winners will be selected based on the creativity of their entry.
5. Winners will be called and placed on air
6. If the winner cannot be contacted or do not claim the prize within 48 HRS of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
7. Judges decision is final and no correspondence will be entered into.
8. The daily prize Monday to Thursday is valued at R8 850 a day and Friday's winner receives a voucher for a month's supply of Boerewors King Steer burger Meal from Steers (31 x R60) rounded off to R 2000.
9. Winners would need to be available for the Masterclass sessions on 30 May 2018.
10. Steers Kings Table Celebration will take place on 31 May 2018 at The Turbine Hall, Newtown, Johannesburg.

The rules of the competition and how to enter are as follows:

1. Entrants must be 18 years or older and able to travel by themselves before entering the competition.
2. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
3. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
4. The prize must be taken, and travel completed, as per the dates of the prize.
5. If the prize is not claimed on the specified dates the prize will be forfeited. Entrants waive the right to claim as a cost of winning any prize, any and all costs or expenses associated with redemption or travel to redeem.
6. Prizes are not transferable and no substitutions or cash equivalents are permitted.



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7. Employees of Sponsors, staff and families of related suppliers, tour agents, sponsors, advertising, promotion and production agencies, and their agents and immediate families (spouses, parents, children and siblings and their spouses) are not eligible to participate in the competition.
8. The prize winner must accept that that his/her name and/or likeness may be announced in prize sponsors literature or on the Internet for publicity or advertising purposes without additional compensation, except where prohibited by law.
9. Sponsors may use any entrant information obtained in this promotional sweepstakes for purposes of conducting such sweepstakes and does not disclose such information externally to third parties, except with a fulfillment house which sponsor uses to help select winners and fulfill prizes and with third-party sponsors. Any information supplied to a third party sponsor may be retained by such sponsor and will be out of the control of Sponsor.
10. Any violation or attempt to violate any of the above rules will result in the immediate disqualification of the transgressor.
11. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
12. 5FM and the Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.

Below conditions apply for use of the voucher:

1. The Steers e-vouchers can only be redeemable on the Steers Mobile Application (Steers App)
2. The Steers e-voucher is valid for 12 months from the date received