



Competition Rules: Addendum for Jose Cuervo Rock Star Party Competition

1. In addition to the standard 5FM Competition Terms and Conditions, the below Rules also apply for the Jose Cuervo Party Like a Rockstar competition conducted by 5FM in conjunction with Jose Cuervo (“the promoter”), the sponsor of the main prizes.
 - a. **Competition Entry Period:** Entries for the first Phase One of the competition open on Monday, 3 October and close on Thursday, 6 October 2016 at the final on-air competition moment. Entries for Phase Two open on 17 October and close on Thursday, 20 October after the final on-air competition moment. Entries for Phase One are for a Cape Town based party and entries for Phase Two are for a Gauteng based party.
 - b. **Who can enter:** The competition is only open to entrants 18 years of age or older, who are South African residents and who hold a valid passport.
 - c. **How to enter:** To enter the competition, contestants must call the Roger Goode Show when prompted to do so. The Roger Goode Show will take two callers to air and ask the contestant to describe their dream rock star party. The best entry of the day will be decided by The Roger Goode Show and/or their producer/s and put forward to Thursday’s semi-finals. There are no entry fees for this competition (although note that the entry process may incur charges by your mobile network operator).
 - d. **Competition phases, winners & prizes:** The competition will consist of three phases:
 - i. *Phase One:* On Thursday, 6 October, the audience will be invited to vote for their favourite party option from the four finalists identified in from Monday to Thursday.
 1. Voting will take place on www.5fm.co.za and will be open for 24 hours.
 2. Each of the four party finalists will be rewarded with a Jose Cuervo hamper.
 3. One person that voted for their favourite party will be rewarded with R5 000 cash.
 4. On Friday, 7 October, The Roger Goode Show will announce the party finalist that received the most votes. This winner will win the week’s R100 000 Rock Star Party in Cape Town and will stand a chance to win the trip to London.



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- ii. *Phase Two:* On Thursday, 20 October, the audience will be invited to vote for their favourite party option from the four finalists identified in from Monday to Thursday.
 - 1. Voting will take place on www.5fm.co.za and will be open for 24 hours.
 - 2. Each of the four party finalists will be rewarded with a Jose Cuervo hamper.
 - 3. One person that voted for their favourite party will be rewarded with R5 000 cash.
 - 4. On Friday, 21 October, The Roger Goode Show will announce the party finalist that received the most votes. This winner will win the week's R100 000 Rock Star Party in Gauteng and will stand a chance to win the trip to London.
- iii. *Phase Three:* Each party will be hosted, filmed and the video promoted on 5FM and on social media.
 - 1. The audience will be encouraged to vote for the best party based on the party video, which will be hosted on the microsite.
 - 2. The winner of the party that receives the most amount of votes will win the trip to London.
- e. **The Rockstar Party Prize Description:** Each Rock Star Party Prize, of which there are two, is valued at R100 000 and includes a party venue, catering, entertainment and a DJ, arranged by Jose Cuervo. The first party will happen in Cape Town on Saturday, 15 October 2016. The second party will happen in Gauteng on Saturday, 29 October 2016. Each winner will be allocated a "Party Planner", to be chosen and provided by Jose Cuervo. In addition to the given event elements as listed above, the winner will be able to customize their party by selecting options from the "Party Menu" to be provided by the party planner. The chosen party planner will be responsible for managing the budget of R100 000 and will be present at the event to manage all aspects of said event on behalf of the winner.
- f. **London Trip Prize description:** The London Trip Prize is valued at R75 000 and includes the following for 2 people:
 - i. Flights
 - ii. Accommodation
 - iii. Basic food and entertainment allowance
 - iv. VISA expenses - the winner is responsible for his/her and partner's own VISA application.



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- g. The Main Prize excludes road travel to and from the South African airport of departure/arrival and anything not described in the prize description above.
- h. **Requirements for winners:** To be able to receive the London Trip Prize, winners (and their selected travel partner) will be required to be in possession of a passport valid until December 2017 and must be available to travel between January 2017 and July 2017, both dates inclusive. Winners of any of the prizes may be required to provide Jose Cuervo and Ultimate Media with additional information as may be reasonably required in order to verify the winner's eligibility and to process and/or facilitate the winner's acceptance and/or use of the prize. Should a winner fail to accept delivery of his/her prize, that winner will forfeit his/her prize and 5FM and the promoter reserves the right to award such prize to another eligible Entrant chosen in the same manner as the original winner was. Proof of identity may be required to receive a prize and 5FM and the promoter reserves the right to refuse handing over a prize to a potential winner who refuses to, or cannot provide sufficient documentation to verify his/her identity. An Entrant may not win a prize if it is unlawful to give such prize to such Entrant and if someone does win a prize under such circumstances, he/she will forfeit it.
- i. Jose Cuervo reserves the right to confirm travel dates and will provide notification no later than 6 months in advance of said travel dates to the recipient.
- j. The prizes are not transferable, exchangeable or redeemable for cash.
- k. 5FM and the promoter will not be responsible for any flights that are delayed/missed due to the fault or negligence of the winner/s, or for any denials of a UK visa (for whatever reason).
- l. 5FM and the promoter accept no responsibility for any variation in the value of any prize. If a prize is unavailable, for whatever reason, 5FM and the promoter, in their discretion, reserves the right to substitute the prize for a prize of equal value and/or specification. To the extent permitted by law: (a) 5FM and the promoter make no representations or warranties as to the suitability of the prize; and (b) no compensation will be payable if, for any reason, a winner is unable to use the prize as stated.
- m. Should unforeseen circumstances or causes beyond our reasonable control affect the competition in any way, 5FM and the promoter reserves the right to change the rules, change the prizes, or cancel this competition entirely, as it deems fit based on such change in circumstances, at any time and without direct notice to each Entrant.



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- n. All Entrants, including the winners, as the case may be, indemnify 5FM and the promoter, their advertising agencies, advisers, nominated agents, suppliers, affiliates and/or associated companies (“Indemnified parties”) against any and all claims of any nature whatsoever which may be made against the Indemnified Parties arising out of and/or from the entrant’s participation in any way howsoever in this promotional competition and/or their use of the prize.
- o. By participating in this competition, each Entrant agrees to all the Competition Rules set out above, without exception.