

Addendum: Flying Fish Competition

- 1. In addition to the standard 5FM Competition Terms and Conditions, the below conditions also apply for the Flying Fish competition conducted on behalf of Flying Fish (the promoter) on 5FM.
 - a. This competition is run by The South African Breweries and 5FM and is open to all persons of 18 years or older and residents in South Africa.
 - b. The competition takes place on The Roger Goode Show, which airs from 16h00 to 19h00, from 25 April 2016 to 29 April 2016.
 - c. To participate in the competition, participants must call into the Roger Goode Show, between 16h00 to 19h00 from Monday to Friday and tell the show how they would 'Add More Flavour'.
 - d. The Roger Goode Show will judge the most creative entry of the day and award the winner with a R5 000 cash prize. Every day from Monday to Friday, 1 x listener per day will win 1 x R5000 cash prize (Total value of prizes is R25 000).
 - e. Judges decision is final and correspondence will be entered into.
 - f. All entries winners for the week go into final selection which will take place on Friday 29th April during the Roger Goode Show. 1 x listener will win 4 x tickets to the #AddSomeFlavour Immersive Experience (worth R1000 per ticket) on the 7th May 2016.

The grand prize includes:

- g. 4 tickets to the Addsomeflavour Immersive Experience on 7 May 2016
- h. The #AddSomeFlavour Immersive Experience radio prize includes flights, accommodation and transfer to the event as well as access to the event.
- i. 5FM and the Promoter will not be responsible for any flights that are delayed/missed due to the fault or negligence of the winner/s.
- j. Winners must be able to take up the prize on the date stated above. The prize is not transferable, exchangeable or redeemable for cash.
- k. 5FM and the promoter accept no responsibility for any variation in the value of any prize. If a prize is unavailable, for whatever reason, 5FM and the Promoter, in its discretion, reserves the right to substitute the prize for a prize of equal value and/or specification. To the extent permitted by law: (a) 5FM and the Promoter make no representations or warranties as to the suitability of the Prize; and (b) no compensation will be payable if, for any reason, a winner is unable to use the prize as stated.
- 1. All participants and the winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising



Addendum: Flying Fish Competition

out of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter) and/or use of the Prize.

- m. Winners will be contacted by 5FM and their details shared with the Promoter to make prize arrangements directly with the winners.
- n. The Promoter may make any media announcements, and publish the names and photographs of any Participants.
- o. All Participants indemnify the Promoter, its associated companies (directors, officers and employees) and agents, against all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to their participation in this Promotion.